

A scenic photograph of a forest pond at sunset. The sun is low on the left, casting a warm glow and reflecting on the water. The pond is surrounded by dense green trees and foliage. Several lily pads float on the water's surface. In the distance, a person is visible sitting on a small wooden bridge or platform. The overall atmosphere is peaceful and natural.

Signatory of Glasgow Declaration on Climate Action in Tourism

Climate Action Plan 2023 – 2024 | 2025 – 2027, Updated 12/2025

Visit
Lahti
Lakeland Finland

About our company

- Lahden Seutu – Lahti Region Ltd (Visit Lahti) is the regional DMO in the province of Päijät-Häme in Lakeland Finland. The main functions of the company are development of tourism services in the region, marketing, tourism image building, sales and brokerage of tourism services.
- Our company is committed to developing sustainable tourism both inside of our own company and in the whole Lahti region. Our company has been awarded the [EcoCompass](#) environmental certificate and the national [Sustainable Travel Finland](#) label.
- Salpausselkä UNESCO Global Geopark unit is part of Lahden Seutu – Lahti Region Ltd. Salpausselkä Geopark unit has also its own Sustainable Travel Finland label
- Development of sustainable tourism and co-ordination of the national Sustainable Travel Finland program in regional level is commonly lead by Lahden Seutu – Lahti Region Ltd and its Salpausselkä UNESCO Global Geopark unit.
- Our aim is to get the regional Sustainable Travel Finland label in 2025 for the whole Lahti region.
- The city of Lahti was nominated the [European Green Capital 2021](#) as the first city in Finland. The pioneering environmental activities of the city and its goal to become a carbon-neutral city already by 2025 helps also us and all the tourism related companies in our climate work.



Updates 12/2025

- **Update pages have been added to this CAP. All original measures and actions set for 2023 – 24 remain valid.**
- Lahti region has achieved the “[Sustainable Travel Finland](#)” destination level in 2025. More than 50% of the companies in our region are committed to sustainability work and have achieved their own “Sustainable Travel Finland” company label. The number of companies with new “Sustainable Travel Finland” label is expected to increase.
- The city of [Lahti aims to be nature positive](#) by 2030. As one of the city owned companies Lahden Seutu – Lahti Region Ltd has joined this program. Our commitment is to organize annually at least one training session of different aspects of sustainability to our travel related companies.
- Salpausselkä UNESCO Global Geopark has successfully undergone the revalidation process in summer 2025 and is expected to continue as a UNESCO Global Geopark for a further four-year period until 2030.



1. Measure

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1. We measure

- Lahden Seutu – Lahti Region Ltd has measured its carbon footprint from the year 2022. The report is published in [our website](#).
- Our total carbon footprint in 2022 was 54.1 tonnes CO2 equivalent
- Most of our emissions came from logistics, which accounted for almost 67% of total emissions.
- Most of the emissions from logistics were generated by business travel.

1. We measure | Updates 12 / 2025

- Lahden Seutu – Lahti Region Ltd has measured annually its carbon footprint since year 2022. The report is published [in our website](#).
- Most of our annual emissions come annually from logistics and are generated by business travel.
- We face the challenge to reduce the emissions of logistics due to lack of alternatives to air traffic from Finland to our target markets where we participate in different marketing events.
- We have calculated the annual emissions of tourism in the Lahti region. The annual emissions of tourism were 107t CO₂.
- Domestic travellers left 96% of all the emissions in the region.
- 53% of the emissions come from logistics, 28% from food and 16% from accommodation.

A nighttime photograph of a harbor in Lahti, Finland. The water is dark blue, reflecting the warm orange and yellow lights from the buildings and boats. In the background, a tall, dark brick chimney stands out against the twilight sky. To its right, a large, modern building with a glass facade is brightly lit from within, reflecting the sky. Several boats are docked along the pier, including a large white ferry with multiple decks and smaller white boats. The overall scene is a blend of industrial heritage and modern urban development.

2. Decarbonise

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2. We decarbonise

- We use public transport on our business trips whenever it is possible
- When travelling on business we change the airplane to other means of transport when it's possible and reasonable.
- If we take the plane we favor direct connexions when they are available
- We encourage our landlord to change the source of our electricity from "mixed energy" to "green energy"
- We sort our waste
- We avoid printing and do most of our marketing digitally.
- When doing any printed marketing material we use sustainable paper
- In our own events we offer primarily vegetarian food produced in the Lahti region
- We enable remote working to our employees in order to avoid transport emissions
- We encourage all the customers to use public transport when coming to our region and when moving around the region
- We encourage our customers to favor activities with low CO2 emissions, such as hiking, berry picking, skiing, canoeing etc.
- We encourage our customers to use locally produced food, drinks and services

2. We decarbonise | Updates 12/2025

- Development of accessibility and public transport inside the region from one municipality to another and to the main resorts and sights has been lifted as one of the main targets in the new "Tourism Strategy of the Lahti region 2025 – 30."



3. Regenerate

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3. We regenerate

- We keep our nature trails in good condition and encourage our customers to use only marked nature routes
- We keep the regional information about marked nature routes available and in good condition for example in www.outdooractive.com portal
- We constantly monitor the number of visitors in our nature sites and in case of excess flow we steer the customers to other sites
- Our employees participate in different national and local actions which aim to improve the state of nature (for instance the garbage collection campaign "Miljoona Roskapussia" in 2023).

3. We regenerate | Updates 12/2025

- Our employees participate in different national and local actions which aim to improve the state of nature ->
- Our employees participated in the garbage collection campaign "Miljoona Roskapussia" in 2023 and 2024. In 2025 our employees built bird houses and hung them to trees in forest.
- Our company has decided to donate annually money to Lake Vesijärvi Foundation. Vesijärvi Foundation is committed to support and enhance the scientific, economic, and social environment necessary for effective water management, ensuring that the region's waters reach a good ecological status.

A misty lake scene with reeds and flowers in the foreground. The background is a calm lake reflecting the sky, with a line of trees visible in the distance. The foreground is filled with tall reeds and two prominent, rounded, reddish-orange flowers. A spider web is visible on the right side of the foreground.

4. Collaboration

4. We collaborate

- Being part of the Lahti city business group Lahden Seutu – Lahti Region Ltd. is an active participant of the "Lahti's 2030 Sustainable Energy and Climate Action Plan (SECAP)"
- Together with our stakeholders we are following the guidelines and actions of the regional "Action plan of sustainable tourism 2023-30" (only in Finnish)
- Together with our local travel industry partners we are developing
 - measures to count the carbon footprint of our *meeting and conference customers* and actions to reduce it
 - measures to count the carbon footprint of our *(sport) events* and to create a concept to produce (sport) events with very low carbon emissions
- Together with our travel industry partners we are heading towards the regional "Sustainable Travel Finland" destination status and aim to reach it in 2025.
- We inform the local inhabitants and visitors about our climate actions and sustainability work in order to involve them to common work.

4. We collaborate | Updates 12/2025

- We have followed and evaluated the actions set in the “[Action plan of sustainable tourism 2023-30](#)”. Updates have been made in 2025.
- Together with our travel industry partners we have reached the regional ”Sustainable Travel Finland” destination status in 2025.
- New companies are joining the program and getting their own Sustainable Travel Finland label.
- We are an active member of Sustainable Travel Finland DMO network co-ordinated by Visit Finland
- We have joined the action plan of the city of Lahti towards [nature positivity](#).
- We are an active member of the national network of the signatories of Glasgow Climate Declaration co-ordinated by Visit Finland.
- We have joined the Sustainable EU Tourism Network and participated in joint events.
- We participated in [European Capital of SMART Tourism](#) competition in 2024 and were one of the finalists. In 2025 for the first time we joined the work of this European network.

An aerial photograph of a calm, deep blue lake surrounded by a dense, lush green forest. The water reflects the sky and the surrounding trees. The forest is composed of various types of trees, creating a textured green canopy.

5. Finance

5. We finance

- Development of sustainable tourism in the Lahti region is one of the core tasks of Lahden Seutu – Lahti Region Ltd. and its Salpausselkä UNESCO Global Geopark.
- City of Lahti and other municipalities of the region are committed to financing our company and the Salpausselkä UNESCO Global Geopark unit.
- Climate work is included into the development of sustainable tourism
- Lahden Seutu – Lahti Region Ltd. has additional funding to its sustainability and climate work in the EU-funded project "SMART – Lahti Region as a smart tourist destination" between 1.1.2023 – 30.6.2024
- Additional funding to the development of sustainable tourism will also be sought in connexion of the upcoming project.

5. We finance | Updates 12 / 2025

- Climate work is included into the development of sustainable tourism in the Lahti region
- Development of sustainable tourism in the Lahti region is one of the core tasks of Lahden Seutu – Lahti Region Ltd. and its Salpausselkä UNESCO Global Geopark and has constant finance resources in the budget of the company.

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