



KYMIRING CIRCUIT

THE MOTORSPORT DESTINATION IN NORTHERN EUROPE

2025

THE ZONING PLAN FOR THE ORIGINAL MASTER PLAN WAS PUT INTO PLANNING LAW FOR THE SITE BY THE LOCAL AUTHORITIES, INCLUDING A RANGE OF ADDITIONAL SERVICES



The zoning plan addresses all aspects of the brief generated during the Master Plan Workshop chaired by **Apex Circuit Design Ltd.**, which included representation from all stakeholders; investors, local authorities, sporting federations, the funding partners and including allocations for all possible commercial and motor sport activities

Apex Circuit Design Ltd is an *award-winning motorsport engineering consultancy* responsible for the design and delivery of the world’s best racetracks ,test and training facilities and automotive destinations.

The following additional services are included within the consent awarded by the local authorities:

- ✓ Race Circuit with Pit Building
- ✓ FIA / FIM homologation
- ✓ Offroad motor sport (Rallycross, Motocross, Rally, offroad winter motor sports)
- ✓ Spectator zones
- ✗ Karting
- ✗ Driving school
- ✗ Toy barns and country club
- ✗ University campus
- ✗ Commercial development for light industrial, retail, office, research
- ✗ Geological preservation area
- ✗ Hotel

✓

Under construction

✓

TBC



RIGHT NOW, THE CIRCUIT CAN HOST NATIONAL LEVEL EVENTS, WHILE OUR PHASE 1 INVESTMENT PROPOSAL WILL EXTEND IT TO INTERNATIONAL RACING SERIES AS WELL

KymiRing has not been completed as a construction project, though it is at or around 90 % completion.

1. **Completed elements** - *level of completion*

- International racetrack – 90%
- Pit building – 90 %
- Motorway road link with roundabout – 100 %
- Guardrail – 70 %
- Motocross track – 60 %
- Paddock area – 12 000 m2 asphalted, could be increased

2. **To be completed** - *importance*

- Debris fence, spectator fence – *FIM/FIA homologation*
- Verges, run off areas, kerbs – *FIM/FIA homologation*
- Medical centre – *FIM/FIA homologation*

Type of events the circuit can currently host:

- *Regional and national car racing series*
- *Regional and national motor racing series*
- *Track days, private tests*
- *Corporate, sport and music events*

FINLAND'S STRONG ECONOMY AND RICH MOTORSPORT HISTORY, WITH SEVERAL F1 AND WRC WINNERS RESULT IN STRONG DEMAND FOR MOTORSPORTS & EVENTS

PHASE 1

- 1. GP circuit – 4.5 km:** The GP circuit is the longest motorsport circuit in the Nordic and the Baltic region
- 2. Corporate circuit – 2.3 km:** Ideal for national & corporate events, a great addition to the offers
- 3. FIA Rallycross circuit:** Building on the heritage of rallycross in the region, ideal for racing and testing alike
- 4. FIM Motocross track:** MX GP taking place in the region means a big demand for the motocross circuit
- 5. Speedway test track:** The dirt oval track is situated in the inner circle, available for training and testing
- 6. Snowmobile track:** Using the motocross circuit in the winter season for maximum occupancy
- 7. Outdoor concerts, festivals & events:** There is a lack of venues for major music festivals in Finland

PHASE 2

- 8. FIA/FIM homologation:** the homologations ensure that all motorsport series except Formula 1 can take place

PHASE 3

- 9. Hotel:** A 4-star hotel could improve attractiveness for all target groups,
- 10. Driver training center:** With Finland a part of NATO, there is a growth in demand for special driver training
- 11. Commercial development area:** Light industrial, retail, office or research developments next to the highway
- 12. Toy barns and country club:** History motorsport and a strong economy lays a good foundation of a club business

Finland has one of the strongest economy in Europe: 9th - GDP per capita, 2023 Winter sport activities ensures year-round occupancy at the circuit: 234 days from 2026

THE PHASING STRATEGY MEANS KYMIRING CAN MAINTAIN A DAY-TO-DAY OPERATION IN VARIOUS SEGMENTS FROM MOTORSPORTS TO OTHER ACTIVITIES

Phase I. – Ultimate development program

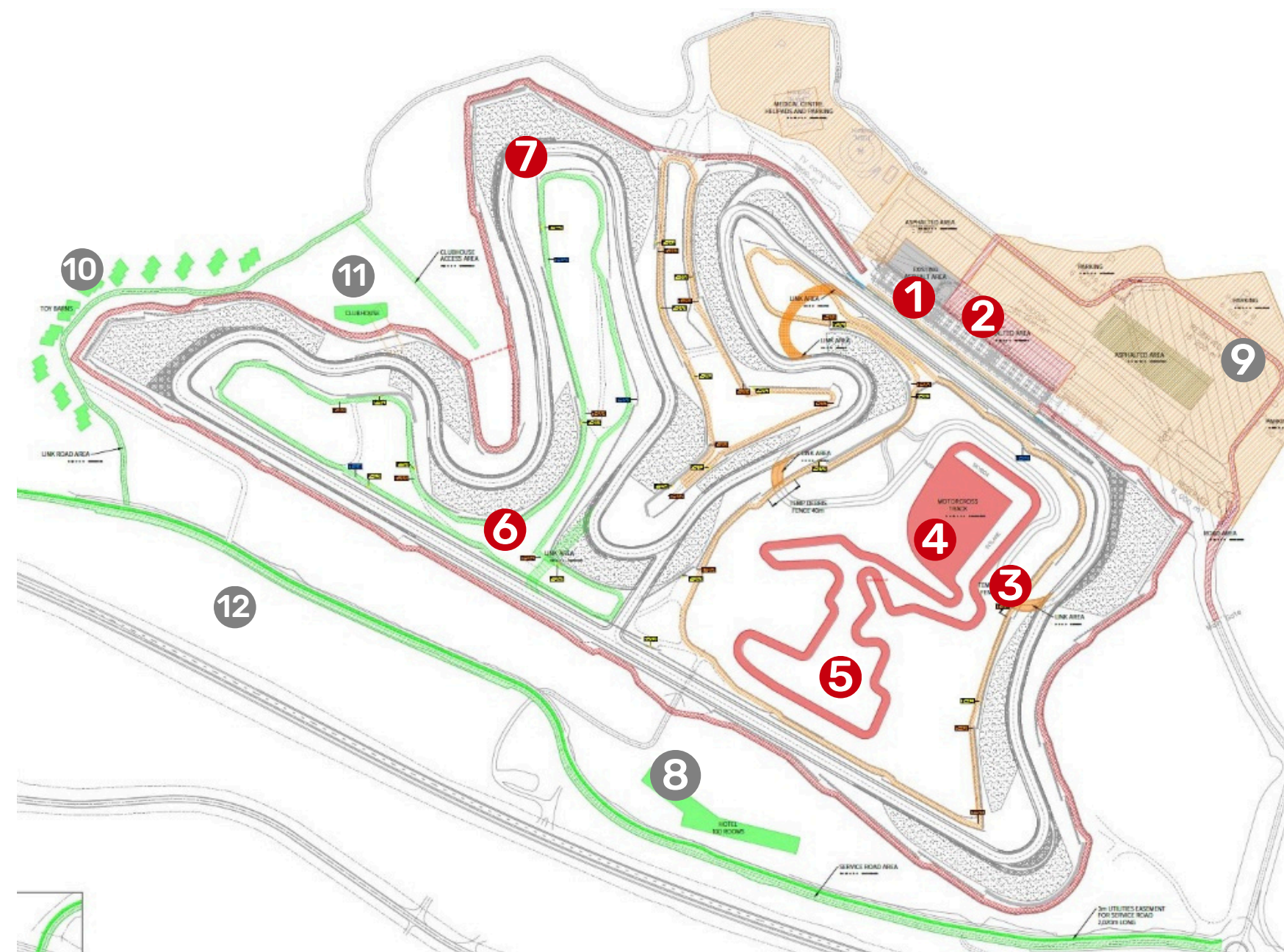
1. Finishing works of the pit building
2. Finishing the paddock asphaltting and the connection road
3. Rallycross track
4. Motocross track
5. Speedway test & training track
6. Club and corporate circuit links

Phase II.

7. Finishing works of the circuit for international (FIA and FIM) homologations

Phase III.

8. Hotel – 80 keys, 4 star
9. Driver training center
10. Toy Barns
11. Clubhouse
12. Commercial development area



2025 OPERATION



RALLY X EURO

The rallycross championship emphasizes sustainability while maintaining the thrill of traditional racing.

- **Event Promotion Agreement signed for 1+2 years starting from 2025**
- First event scheduled: June 13-15, 2025
- First international event at Kymiring



FIM MXGP

The world's premier motocross championship, the FIM MXGP World Championship, is set to race at Kymiring for the first time.

- Event scheduled: July 12-13, 2025
- **First World Championship event at Kymiring**



FIA WORLD RX

The FIA World RX comes to Kymiring for the first time, showcasing elite drivers and extreme racing action.

- **High-impact event with global media coverage, fan engagement, and commercial visibility**
- Headline event of the season: 23-24 August

*Preparations for the 2025 season are progressing, with **3 international and 4 national championship events**. New offerings are in development, necessitating infrastructure enhancements in the main building and surrounding the circuit.*

CONTACT



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